



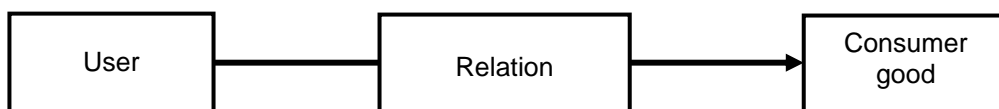
Increased Resource Efficiency through Strengthened Product Relations

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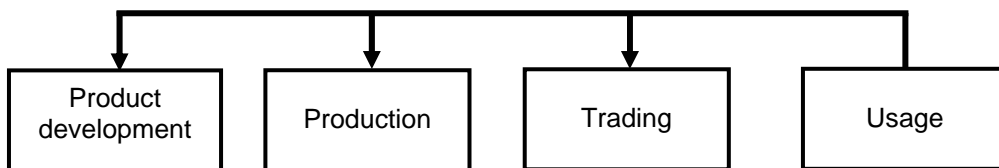
Juni 2008

Annotations:

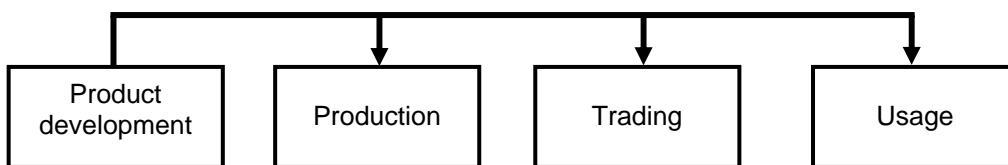
1. Factors influencing the level of attachment to consumer good: Under what circumstances does a strong user-product relation develop?



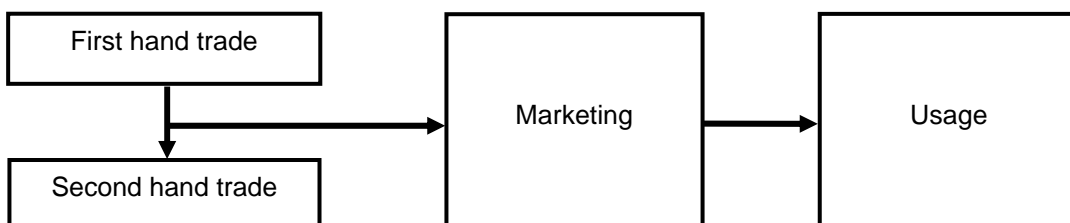
2. Mediation process between user-product relation and entrepreneurial product development: How can stakeholders of the entrepreneurial production cycle incorporate factors promoting a strong user-product relation?



3. Modulation of stages of production cycle to increase level of attachment to product.



4. Identification of measures to improve procurance of second hand goods in order to raise volume of second hand usage. How can second hand trade be upgraded and customized to consumer habits?



5. Identification of user based strategies to increase the use-value of second hand goods. How are second hand goods being upgraded and adapted for continuous usage?

